



CARITA

11 FAUBOURG SAINT-HONORÉ

TREATMENT MENU



“WE ARE THE
ENTREPRENEURS
OF METAMORPHOSIS.”

MARIA & ROSY CARITA



©Benoit Lino

11 FAUBOURG SAINT-HONORÉ, THE PARIS ADDRESS FOR GLOBAL BEAUTY

Carita is an address: Welcome to 11 Faubourg Saint-Honoré, the iconic Paris beauty destination.

Since its founding in 1952, the Maison de Beauté has brought together under one roof the expertise of the best beauty specialists: estheticians, body therapists, hairdressers, colorists and make-up artists. With this innovative idea, Carita invented a concept: global beauty, taking care of women from head to toe.

OUR EXCEPTIONAL SERVICES



- **FACE AND BODY CARE**
- **HAIRCARE AND HAIRSTYLING**
- **EYE MAKE-UP AND SEMI-PERMANENT MAKE-UP**
- **BEAUTY MOMENTS**



FACE AND BODY CARE
PROTOCOLS

CARE PHILOSOPHY

“There are no ugly women, only women who look drab.”

MARIA & ROSY CARITA

THE VISION: THE POWER OF LIGHT TO REVEAL TRUE BEAUTY

Our goal is to offer the most exclusive professional experiences. Transform the skin and reveal its ultimate aura thanks to a unique professional protocol: the intelligence of our technical gestures combined with the power of our beauty tech and the excellence of our professional formulas.



**PROFESSIONAL
FORMULAS**

70 years of formulation expertise.



**“CHOREOGRAPHIC”
GESTURES**

53 professional technical hand
movements.



BEAUTY TECH

ESSENTIAL SINCE 1962

Pro.Morphose R.F.
Advanced professional
radiofrequency device.





THE AUGMENTED CONSULTATION

FOR EXCEPTIONAL PROFESSIONAL DIAGNOSTICS, CARITA HAS CREATED THE AUGMENTED CONSULTATION

Carita puts technology at the service of beauty to create the most high-tech skin diagnostics.

Recommended for your first treatment at the Maison de Beauté Carita as well as with each change of season, the professional diagnostic makes use of Artificial Intelligence and the know-how of our Carita experts to analyze and to measure the skin's aura, a brand hallmark.

At the end of the augmented consultation, you will have an ultra-comprehensive assessment and in-depth knowledge of your skin as well as a recommendation for the most appropriate protocols, routines and products.

• FULL DIAGNOSIS	30'	70€
• FLASH DIAGNOSIS	10'	40€

THE RÉNOVATEUR

MATCHLESS SINCE 1956
IN-DEPTH DETOX FOR FACE AND BODY

One of the brand's emblematic formulas, the professional version of this exceptional exfoliant was invented in 1956. This treatment is absolutely inimitable and unique, and it is essential for achieving the "Carita complexion" that magnifies the skin's aura.

Applied with the formula's signature massage —"I press, I stroke"— to drain and exfoliate, Rénovateur detoxifies the skin on the surface and in depth for ultra-refined skin texture.

• LEGENDARY RÉNOVATEUR 1956 FACE AND BODY	2H	320€
• LEGENDARY RÉNOVATEUR 1956 BODY	1H	210€





OR REJUVENIC, REGENERATING TREATMENT

[BIOTECH GOLD 24K]

This facial treatment represents the quintessence of regenerative bioenergetics, one of Carita's scientific specialties, thanks to an exclusive active ingredient: Biotech Gold 24K.

This aquatic micro-plant, nourished with 24K gold, has exceptional anti-aging power.

It activates epidermal renewal, stimulates collagen production in the dermis and neutralizes free radicals.

The professional choreographic gestures used for this treatment are more in-depth, with high-precision muscle stretching to stimulate microcirculation and amplify skin radiance.

• PRO.MORPHOSE R.F. INTENSE COMPREHENSIVE TREATMENT	2H15	415€
• PRO.MORPHOSE R.F. COMPREHENSIVE TREATMENT	1H45	340€
• PRO.MORPHOSE R.F. TREATMENT	1H	245€
• THE REJUVENIC CURE 6 SESSIONS	2 x 1H45 + 4 x 1H	1494€
• MANUAL TREATMENT	1H30 1H	290€ 215€
• IN-DEPTH AQUADEEP CLEANSING <i>supplementary treatment</i>	20'	95€



CRISTAL MORPHOLOGIC, RE-SCULPTING TREATMENT

[MICRONIZED TOURMALINE]

This face care protocol is a comprehensive morpho-lifting treatment that includes the benefits of a rare and precious mineral: micronized tourmaline.

With its extraordinary bioactive properties, tourmaline stimulates production of collagens 4 and 7, which are essential for supporting tissues and, consequently, for contributing to skin firmness.

Professional choreographic hand movements combine with muscle stretching techniques to structure the volumes of the face and reshape its contours.

• PRO.MORPHOSE R.F. INTENSE COMPREHENSIVE TREATMENT	2H15	360€
• PRO.MORPHOSE R.F. COMPREHENSIVE TREATMENT	1H45	300€
• PRO.MORPHOSE R.F. TREATMENT	1H	225€
• THE MORPHOLOGIC CURE 6 SESSIONS	2 x 1H45 + 4 x 1H	1350€
• MANUAL TREATMENT	1H30 1H	245€ 195€
• IN-DEPTH AQUADEEP CLEANSING <i>supplementary treatment</i>	20'	95€



LAGON HYPERTONIC, REPAIRING TREATMENT

[POLYNESIAN ELIXIR]

This facial treatment is enriched with Polynesian Elixir. A water, sourced from the very heart of the Tahiti Lagoon, a unique mineral concentrate thanks to its exceptional mineral content, including magnesium and sulfur.

This concentrate intensely repairs and reinforces the skin barrier to preserve its youthfulness.

Professional choreographic gestures promote fluid circulation via gentle strokes and draining techniques to soothe the skin and restore comfort.

• PRO.MORPHOSE R.F. INTENSE COMPREHENSIVE TREATMENT	2H15 1H45	330€ 280€
• PRO.MORPHOSE R.F. COMPREHENSIVE TREATMENT	1H	215€
• PRO.MORPHOSE R.F. TREATMENT	2 x 1H45 + 4 x 1H	1278€
• THE HYPERTONIC CURE 6 SESSIONS	1H30	235€
• MANUAL TREATMENT	1H	185€
• IN-DEPTH AQUADEEP CLEANSING <i>supplementary treatment</i>	20'	95€

IN-DEPTH AQUADEEP CLEANSING

This service is offered as an option with all of our treatments.
New generation 3-dimensional deep cleansing for purified, luminous,
radiant skin.

1. DERMABRASION PHASE: mechanical exfoliation to resurface the skin.
2. SCRUB PHASE: gentle suction to deeply purify the skin.
3. DIFFUSION PHASE: spray of liquid concentrates to treat all skin types
and reduce fine lines and wrinkles.

• IN-DEPTH AQUADEEP CLEANSING

20'

95€



⊕ “METAMORPHIC” BODY PROTOCOL

CUSTOMIZED PRO.MORPHOSE R.F.
PRO-SCULPTING PROTOCOL

A high-precision protocol combining the advanced radiofrequency technology of the Pro.Morphose R.F. device with in-depth, intense, choreographic hand movements.

Redefines the contours of the body, re-firms and rebalances the figure for visible, lasting results.

• “METAMORPHIC” BODY PROTOCOL	1H15 45'	230€ 160€
• “METAMORPHIC” INTENSE BODY PROTOCOL <i>8 x 45min sessions / 8 x 1H15 sessions</i>	8x1H15 8x45'	1564€ 1088€





THE “METAMORPHIC” BALLET

IMPROVES BODY'S POSTURE,
ELEGANCE AND LIGHTNESS

Developed by Daniele Beniamini, masseur for the headlining dancers at l'Opéra de Paris, who brings a precise and technical vision of the body massage while respecting the morphology and muscular condition of every client.

The “Metamorphic” ballet is a “dance” of the hands. The manual movements are deep and meticulous to target muscle mobility.

The perfect balance between strength and gentleness.
The body is relaxed, feels light and is infused with new energy.

• THE “METAMORPHIC” BALLET	1H30 1H	300€ 215€
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“CHOREOGRAPHIC” GESTURES BODY PROTOCOL

100% MANUAL

DRAINAGE

Rebalancing - Stimulating

Inspired by Chi Nei Tsang techniques, a massage philosophy focused on the energy of the body's meridians and enriched with draining techniques, this treatment stimulates blood circulation and lymphatic circulation to refine the legs and rebalance the abdominal area.

DISCONNECT

Relaxing - De-stressing

This treatment invites you to let go and relax thanks to a wide range of manual techniques which leave the skin perfectly soft and silky.

CUSTOMIZED

A completely personalized manual massage. Perfectly adapts to every person's needs and stage of life for an unforgettable experience.

• PROTOCOL

1H

200€

• CUSTOMIZED PROTOCOL

1H30

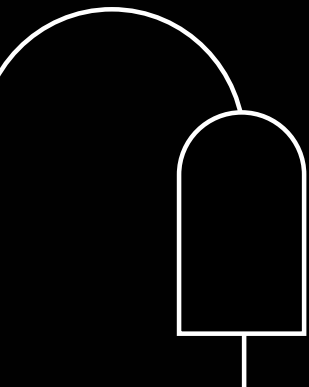
290€

• DUO PROTOCOL

1H30

650€

A moment of absolute relaxation in the double suite, including the legendary Rénovateur body protocol and the “Choreographic” Gestures body protocol (for two people).



THE 11, SIGNATURE PROTOCOL

FACE AND BODY – 100% MANUAL

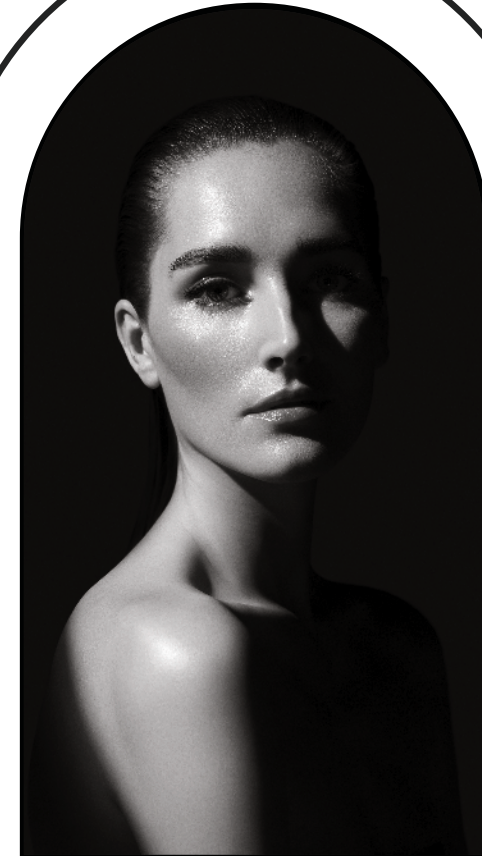
This signature protocol offers a feeling of complete, calming disconnection, from head to toe. The fragrant, sensory experience begins with a body massage using Fluide 14, followed by a detoxifying facial with the legendary Rénovateur.

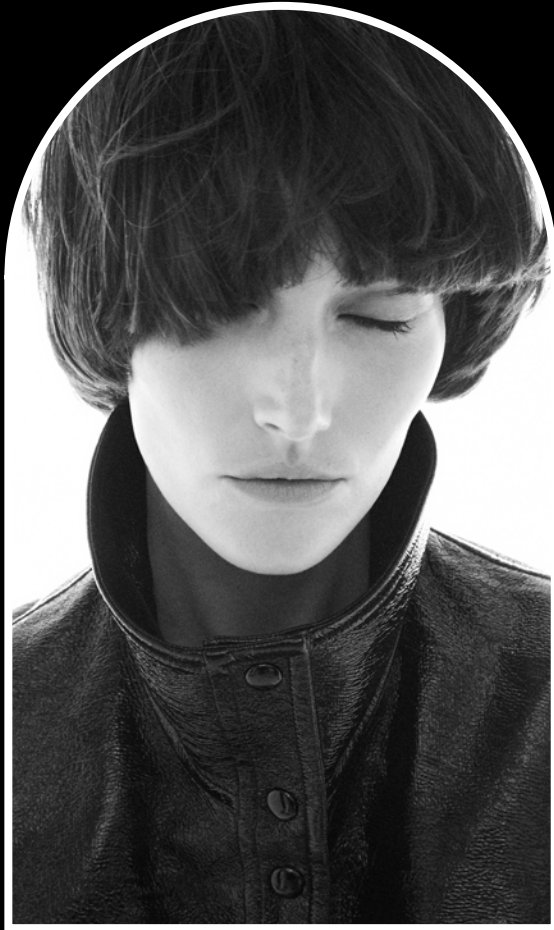
The facial features are then soothed and de-stressed with “choreographic” massage techniques for absolute relaxation of body and mind.

• THE SIGNATURE PROTOCOL

2H

355€





HAIRCARE AND HAIRSTYLING

TWO VISIONARY HAIRSTYLISTS: MARIA & ROSY CARITA

*Carita's Maison de Beauté, temple of professional luxury
hairdressing for 70 years.*

For Carita, "Styling women's hair is not only about cutting and combing, it's about talking to women and believing in femininity."

Maria and Rosy Carita were two very talented entrepreneurs in what was then an almost exclusively male profession.

Experts in their field, the sisters created emblematic hairstyles that have become the signature look for some of the world's most famous celebrities and international personalities: Catherine Deneuve's iconic blonde, Mireille Darc's "Galla" cut, Maria Callas' legendary chignon, Jean Seberg's boy cut, Françoise Hardy's feathered bangs, Juliette Gréco's bobbed hair and Mireille Mathieu's bowl cut.



JOHN NOLLET: CARITA'S ARTISTIC VISION

"Thanks to Carita, I nurtured my passion for hairdressing, excellence and the extraordinary from childhood."

JOHN NOLLET

A SOURCE OF INSPIRATION, CARITA INFLUENCED THE DREAMS OF JOHN NOLLET.

Currently Artistic Director of the Maison de Beauté, John Nollet infuses his vision into his art and reinterprets the iconic Carita looks to reveal a woman's unique personality and aura. The multi-talented hairdresser's sophisticated styled/unstyled esthetic adds glamour and contemporary femininity to our Maison de Beauté.



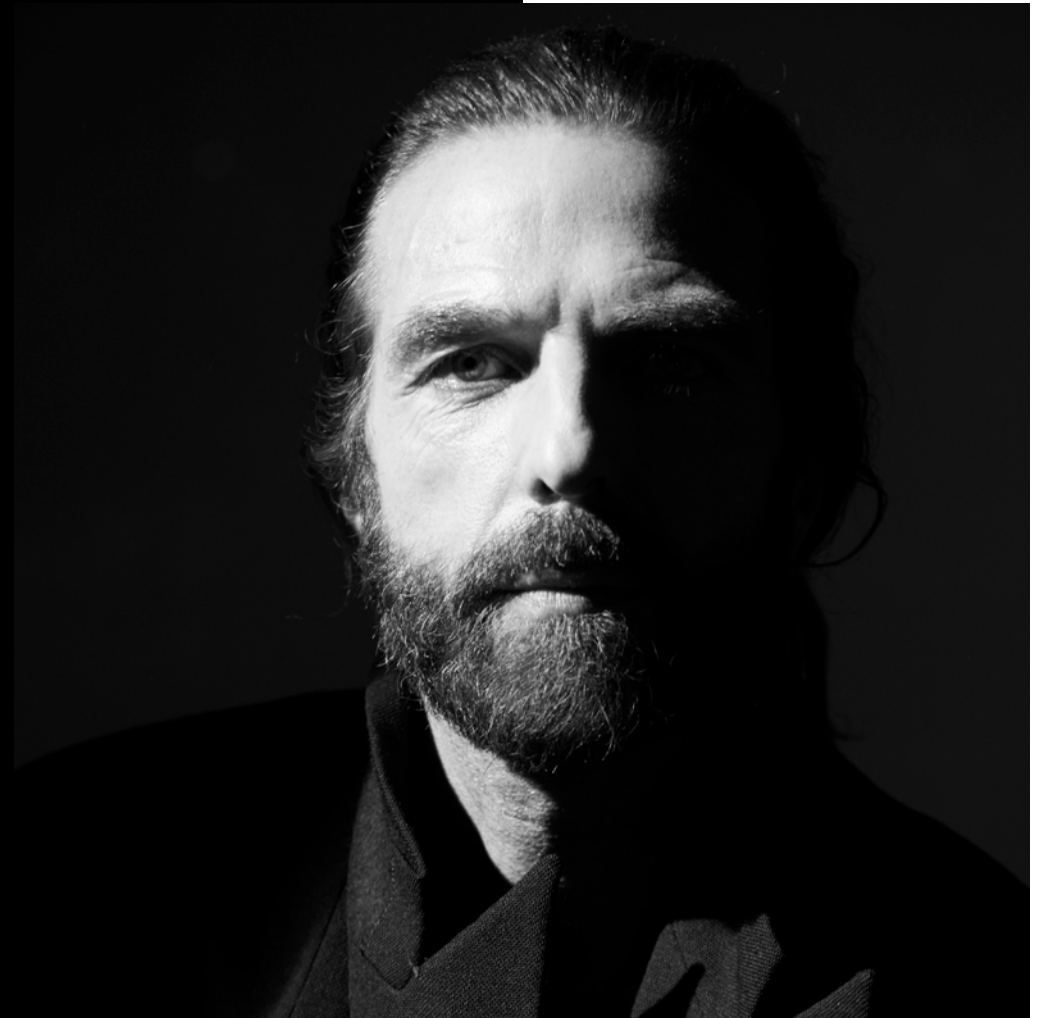
**CONTEMPORARY VISION:
SOPHISTICATED
STYLED/UNSTYLED LOOK**



**REINTERPRETATION
OF ICONIC LOOKS**



**GLAMOUR AND
FEMININITY**





EXCEPTIONAL HAIRCARE

“LE BAIN” CARITA* 15' - 32€

A haircare treatment that allows for ultimate relaxation and a sensation of renewal, a calming break that offers the ideal opening for your salon experience.

** To be combined with another hairstyling service. Cannot be sold separately.*

THE ESSENTIAL EXPERTISE TREATMENT 1H - 150€

Detoxifying treatment for the scalp followed by styling for soft, fluffy, radiant hair.

THE LEGENDARY HAIRCARE TREATMENT 1H20 - 250€

Created in 1956 by the Carita sisters, this exceptional treatment performed in the privacy of our haircare suite offers a unique moment of relaxation to detoxify and oxygenate the scalp, and to leave the hair rehydrated, soft and light.

Hairstyling is included as the final step of your experience.

HAIRSTYLING AND HAIRCOLOR

STYLING*

Short hair - 90€

Mid-length hair - 100€

Long or curly hair - 120€

MAINTENANCE CUT AND STYLING*

Short hair - 160€

Mid-length hair - 180€

Long or curly hair - 205€

TRANSFORMATIONAL CUT AND STYLING*

Short hair - 195€

Mid-length hair - 215€

Long or curly hair - 240€

MEN

Shampoo, cut, styling - 80€

JUNIORS

Shampoo, maintenance cut, styling -

Boy - 55€

Shampoo, transformational cut, styling -

Girl - 90€

SPECIAL SERVICES

Traditional haircoloring, from 80€

Highlights, balayages, from 47€

Permanent 130€

Straightening (Brazilian or Japanese
option), from 410€

HAIRSTYLING SUITE

Cut, styling - 280€

Other services available upon request



EXCEPTIONAL HAIRSTYLING

HAIR ACCESSORY ATTACHMENT - 105€

CURLING - 120€

CHIGNON - 210€





THE HAIRSTYLING EXPERIENCE WITH JOHN NOLLET

CUT STYLING - 700€

Soin capillaire, coupe et coiffage.

HAIRCOLORING CUT STYLING - 1000€

Haircare treatment, cut, haircoloring treatment and styling.

For any other services, estimates are available upon request.



EYE MAKE-UP
SEMI-PERMANENT
MAKE-UP

“UNDER A WOMAN’S HAIR IS THE LOOK IN HER EYES”

The Carita sisters had a vision, a vision of global beauty, and they soon began offering make-up services to enhance the beauty of their clients’ eyes.





EYE MAKE-UP

EXPERTISE, PRECISION, SOPHISTICATED TECHNIQUES

Like a haircut or haircoloring, bringing out the beauty in a woman's eyes requires precise knowledge of how to define and accentuate them.

With top-quality equipment and perfect mastery of technique, our experts define the eyebrows, which are key to a person's appearance, by restructuring them to highlight the shape of the face.

Meticulous services for eyelashes are designed to embellish and lift the eyes by applying extensions, curving the lashes to enlarge the eyes or simply nourishing them with a care product.

"La Beauté du Regard", an ultra-premium service, is a true complement to all of the House's hair and beauty care services, each one conceived to maintain the head-to-toe global beauty so dear to the Carita sisters.



EYELASHES

EYELASH EXTENSIONS

Techniques ranging from the most natural look to the most intense look.

NATURAL VOLUME DESIGN - 220€

Results: svelte and thick. Elegantly densifies and lengthens natural eyelashes.

CUSTOM VOLUME DESIGN - 280€

Tailor-made technique to intensify the eyes and correct sparse lashes.

RUSSIAN VOLUME DESIGN - 320€

High-volume lashes for high-definition eyes.
Maintenance from 50€ to 125€.

EYELASH BEAUTY TREATMENTS

Enhance your eyes naturally with a lash care treatment.

EYELASH TINTING - 50€

Intensify color and add depth to lashes.

LASH ENHANCEMENT - 70€

Eyes look bigger and brighter when the lashes are given a natural upward curve.

COMPREHENSIVE "EYE LIFT" TREATMENT - 190€

Comprehensive treatment for large, luminous eyes: lash enhancement, tinting and treatment to facilitate the regrowth of eyelashes.
Top coat supplement for longer-lasting hold and shine - 30€



EYEBROWS

EYEBROW RESTRUCTURING - 80€

Manual hair removal technique to reshape the brows so that they complement the shape of the face and the client's personality.

EYEBROW BEAUTY

EYEBROW TINTING - 50€

Intensify color and add depth to the eyes.

BROW LIFT - 210€

Discipline the eyebrows for thicker, better defined brows with more volume.



SEMI-PERMANENT MAKE-UP

EYEBROWS

LIGHTSHADING - 340€

1 session

Light restructuring for a natural effect.

MICROBLADING - 555€

2 sessions

Natural restructuring that replicates the look of individual brow hairs.

MICROSHADING - 555€

2 sessions

Smoky shading technique, more intense and sophisticated.

LIPS

LUMINOUS LIPS - 150€

Natural volume effect with a touch of light around the lips and on the Cupid's bow.

SHADE & PLUMP EFFECT - 680€

Correct uneven lips by adding volume where needed.

COMPLETE LIP RESTRUCTURING - 680€

Redraw the lips by focusing on volume and 3D contours.



BEAUTY MOMENTS

HAND CARE • FOOT CARE •
MAKE-UP • HAIR REMOVAL

HAND CARE

HAND BEAUTY PROTOCOL 40' - 100€

A relaxing experience: nails (trimming, filing), cuticles (emollient gel, push-back, trimming) and a soothing hand massage.

HAND CARE 1h20' - 170€

Hydrated and well-cared hands: a complete nail and cuticule protocol that includes the legendary Rénovateur exfoliation and a warm mask.

DETOX MANICURE FOR MEN 40' - 100€

Healthy nails in six steps.





NAIL COLOR

CLASSIC NAIL POLISH - 37€

Classic nail polish application - 15'.

NAIL POLISH WITH LONG-WEAR EFFECT - 48€

Long-wear effect nail polish application 15'.

SEMI-PERMANENT NAIL POLISH

Semi-permanent polish application and nail care - 45' - 58€

Semi-permanent polish removal and nail care - 30' - 42€

FOOT CARE

FOOT CARE TREATMENT - 100€

Time to de-stress: nails (trimming, filing), cuticles (emollient gel, push-back, trimming) and a relaxing foot massage.

FOOT CARE EXPERIENCE 1H20' - 170€

Hydrated and well-cared feet: a complete nail and cuticule protocol that includes the legendary Rénovateur exfoliation and a warm mask.



MAKE-UP

Make-up - 125€

Special occasion make-up - 190€

One-to-one make-up advice workshop - 230€

HAIR REMOVAL

Face - from 31€ to 47€

Body - from 42€ to 110€





THE BEAUTY APARTMENT

The beauty apartment welcomes you to a memorable Parisian experience on the third floor of the Maison de Beauté. The light-filled 130 sqm space offers you a moment of ultimate beauty in a chic, refined atmosphere with timeless design inspired by the Carita sisters.

Composed of a large living/dining room, a two-people treatment room with a steam bath, and a salon for exceptional hair care. The apartment is fully available for private bookings.

A wide array of services ranging from gourmet meals to customized treatments make it possible to create exclusive programs tailor-made for each of our guests.

Estimates upon request.

THE RESTAURANT

Located at the heart of the Maison de Beauté, the Restaurant Rosy et Maria receives our guests in a timelessly contemporary space where they are offered a unique culinary experience that is the ideal complement to our beauty treatments.

Chef Amandine Chaignot, emblematic of the Parisian culinary scene, has designed a menu that highlights healthy, seasonal, refined cuisine.

Come to the Restaurant Rosy et Maria between two treatments or just to get together with friends.

For reservations, please call the restaurant at 01 44 94 11 45.





TERMS AND CONDITIONS

ACCESS VIA CAR: Valet parking service is available on the Faubourg Saint Honoré from 10 a.m. to 7 p.m. Monday to Saturday. We recommend that you allow time enough time for the valet to take charge of your vehicle. Parking lots: Concorde or Madeleine. Subway: Lines 1, 8, 12: Concorde station / Lines 8, 12, 14: Madeleine station.

CANCELLATION, EXCHANGE & LATE ARRIVAL: In case of cancellation, we ask you to let us know 24 hours in advance. After 24 hours, all cancellations will be invoiced (see PAYMENT section). Packaged services cannot be modified. Please consult our estheticians or hairdressers for any customized services. In case of late arrival, we will make every effort to offer you the same service if our schedule permits. If this is not possible, however, we will be forced to shorten your treatment

PRICES: These prices are applicable from March 2024. Prices listed are indicative and subject to change without notice.

PAYMENT: Payment methods accepted: credit card, cash (up to 999€) and remote payment. As a guarantee, a deposit of 30% of the total amount, including tax, of the treatment you reserve will be requested at the time of booking. In case of no-show or late cancellation (see paragraph CANCELLATION EXCHANGE & LATE ARRIVAL), the deposit will be retained as compensation.

GIFTS: Gift certificates are available. Our gift certificates can be purchased at the Maison de Beauté.

RECOMMENDATIONS: Please take care with regard to any valuable personal belongings because the establishment cannot be held responsible in the event of loss or theft. In the case of body care treatments, undergarments will be made available to you for your convenience.



MAISON DE BEAUTÉ CARITA

11 FAUBOURG SAINT-HONORÉ - 75008 PARIS
TEL. 01 44 94 11 11 - 11faubourg@maison.carita.fr
Monday to Saturday: 9 a.m. - 8 p.m.

THE RESTAURANT ROSY ET MARIA

Tuesday to Saturday: 9:30 a.m. - 6 p.m.
TEL. 01 44 94 11 45

www.carita.com

